



# Press Release

## **FOR IMMEDIATE RELEASE**

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## **MOUNTAIN VALLEY RECYCLING NAMES FORMER SOLO CUP EXECUTIVE WHALEY AS PRESIDENT AND COO**

Boca Raton, FL . . . March 18, 2008—[Mountain Valley Recycling](#), LLC, one of the nation's largest recyclers of plastic waste, including hangers and films, has named former Solo Cup Company President and COO, Ronald Whaley as President and Chief Operating Officer. Under Whaley's new leadership, the company, which presently works with major plastic waste generators including retail department stores, mass merchandisers, grocers, specialty retailers and fortune 500 companies, looks to drive the value of recycling and sustainable closed loop product development nationally and internationally.

Whaley joins Mountain Valley from a 25-year career in the plastics industry, including serving as President & COO at [Solo Cup Company](#), a \$2.0 billion dollar international manufacturer of food service products. Whaley had also previously served as Solo's CFO and Executive Vice President.

Whaley brings to [Mountain Valley](#) significant experience in plastics and polymers, purchasing, resin markets, pricing, manufacturing, logistics and supply chain management. An industry leader, his background extends across retail, consumer products, acquisitions, capital financing, financial management, and business development.

Whaley will be leading the management team at Mountain Valley along with the company's founder Danny Schragar. Schragar will continue serving as Chairman and Chief Executive Officer, playing a central role developing the company's vision, and relationships with retailers, Fortune 500 companies and strategic partners, along with expansion plans.

"Ron's experience will help Mountain Valley advance its mission of keeping as many tons of post-consumer plastic waste out of our nation's landfills, while creating some of the most consistent and viable sustainable resins available anywhere. His addition will help us fulfill our vision of 'closing the loop' for retailers and other companies." states Schragar who founded Mountain Valley in 2004. "Ron is passionate about helping companies become more environmentally sustainable and more profitable. With Ron at the helm, Mountain Valley looks to help take [our unique end-to-end solutions for our customers](#) to the next level."

“I am very excited to join the Mountain Valley organization. I have always been a believer that plastic recycling offers great potential for businesses and our environment,” states Whaley. “I am looking forward to enhancing the capabilities of recycled resins, promoting their use, and helping our customers achieve their sustainability objectives. With this team and this innovative process, we are well positioned to expand our unique services to create a truly industry-leading organization in the area of plastic recycling and post-consumer recycled products.”

**About Mountain Valley Recycling ([www.MVRecycling.com](http://www.MVRecycling.com))**

[Mountain Valley Recycling](http://www.MVRecycling.com), LLC is a national closed loop plastic recycling and environmental services company that combines state-of-the-art recycling technologies with unparalleled innovation to help waste generators maximize the value of their recycling efforts while minimizing their carbon footprint. The company specializes in recycling millions of pounds of disposable plastic shipping hangers and plastic films including shopping and carrier bags, stretch wrap and poly bags. Mountain Valley’s proprietary recycling process transforms plastic scrap back into new, re-engineered, sustainable recycled plastic resins, which have 88% lower carbon footprint than virgin resin, and can be used to produce hundreds of sustainable consumer and industrial products. The company is also a comprehensive provider of recycling services including logistics support, program implementation, supplies and equipment.

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